Club Development Information Seminar

BUILDING AN EFFECTIVE CLUB

Monday 6th February 2012  Breaffy G.A.A. Centre, Castlebar, Co. Mayo  7p.m. - 10p.m.

Keynote Speaker: Minister of State for Tourism & Sport, Michael Ring, T.D.

Included: A Club Draw for €200 worth of sports equipment kindly sponsored by Elverys Sports.
APPLICATION FORM

Name: .........................................................
Address: .........................................................
Tel.: ..........................................................
E-mail: .........................................................
Sports Club: .........................................................
Role in the Club: .........................................................

SEMINAR CONTENT

Child Protection & Garda Vetting in Sports Clubs

Presenter: Sandra Claxton, Children First Information Officer, H.S.E. West

Sandra will update clubs on recent changes in Children First legislation and implications for clubs. She will also outline the Garda Vetting process and its place in the overall volunteer screening process.

Generating Income Through Better Use of Facilities


All speakers will outline suggestions to clubs, who may have facilities or access to halls, how they may be able to generate additional revenue through sustainable activities. Successful case studies will also be presented to attendees.

Workshops

1. Social Media Tips for Clubs (Beginners)
   Presenter: Liam Horan, Slí Nua Careers.
   Liam will illustrate how social media e.g. Facebook and Twitter, can be used in the promotion of a club’s activities/events. The workshop is especially targeted at beginners and a very basic knowledge of I.T. is required.

2. Committee Structures and Roles
   Presenter: Gerry O’Neill, South West Mayo Development Company.
   Gerry will give clear information to participants on the roles and structures needed in a Sports Club Committee as well as how to run effective meetings. Responsibilities of roles will also be explored.

3. Strategies for Volunteer Recruitment
   Presenters: John Durkan, Mayo F.A., Anne Ronayne, Mayo Sports Partnership
   This workshop will look at an effective working model in a local club in Mayo and their involvement with volunteers. Topics such as the role, recruitment/retention and management of volunteers will be discussed.

Time Topic Speaker
7.30p.m. Opening Speeches Henry Kenny, Chairman, Mayo Sports Partnership

7.45p.m. Garda Vetting/Child Protection in Sports Clubs Sandra Claxton, Children First Information Officer, H.S.E. West.


8.45p.m. Workshop Session (Select One)
   1. Social Media Tips for Clubs (Beginners) Liam Horan, Slí Nua Careers.
   2. Committee Structure and Roles Gerry O’Neill, South West Mayo Development Company

9.15p.m. Feedback from Groups

9.30p.m. Open Forum/ Questions & Answers

9.45p.m. Elverys Sports Teamwear Offers

10p.m. Finish/Networking

The seminar fee is €10 individual or €20 per club (4 max.).

The conference fee of €10 paid by cash, cheque or postal order must accompany this application form. Cheques and postal orders should be made out to Mayo Sports Partnership.

Application forms must be received by Friday, 3rd February 2012.

Please list in order of preference (eg. 1, 2, 3) the below workshops.

1. Social Media Tips for Clubs (Beginners)
2. Committee Structures and Roles
3. Strategies for Volunteer Recruitment

POLICY STATEMENT

Mayo Sports Partnership is committed to the goal of equal opportunity in the provision of services. Applications for this seminar are made without regard to race, religion, sex, national origin, age, marital status, disability, colour or physical condition.

Please return this application form to:

Contact Details: Mayo Sports Partnership Telephone: 094 9647025 E-mail: msp@mayococo.ie
Please detach and return your completed Application Form with the fee of €10 per individual or €20 per club (4 max.) to:

Mayo Sports Partnership
Mayo County Council
Castlebar
Co. Mayo

before Friday, 3rd February 2012

This Seminar is aimed at sports volunteers, administrators, coaches, leaders, teachers, parents, sport development officers or general members of the public who may be interested in being involved in sport in their local community.

Current trends in relation to club development will be investigated including:

• Child Protection
• Income Generated Through Better Use Of Facilities
• Social Media
• Committee Structures & Roles
• Volunteer Recruitment

For further information contact Mayo Sports Partnership at 094 9047025.