Social Media Seminar for Clubs

Date: Wednesday 5th December  Time: 7pm – 9.30pm
Venue: Mayo Education Centre, Old Westport Rd Castlebar
Event: Using Social Media to Promote Your Club Workshop

1. 6.45pm: Registration
2. 7pm: Where your club is at now? Led by Liam Horan, each participant will do a ‘recci’ of their club’s current position vis a vis the use of social media.
3. 7.30pm: Overview – Liam Horan looks at the key platforms that allow a club to have a good social media presence: website, Facebook, Twitter, YouTube, Audioboo, Google Calendar. This will include a Case Study (Ballinrobe GAA Club) where these platforms are used.
4. 9pm: Q&A with Liam Horan
5. 9.30pm: Finish

Participants are asked to bring along their laptops and all relevant passwords and log-in details for their club social media platforms. This will allow participants to derive greater benefit from the session.

Cost: €15 per participant

Limited Places. Please book by Friday 30th November to avoid disappointment

Return to: Mayo Sports Partnership c/o Mayo County Council, Castlebar, Co Mayo

Course: Social Media Seminar for Clubs   Date: Wednesday 5th December

Name:___________________________________
Name:___________________________________ Club____________________
Address:_______________________________ Phone:____________________
E-mail:_______________________________ Fee:________________