

Mayo Sports Partnership



Comhpháirtíocht Spóirt Mhaigh Eo

mayo sports partnership


implementation plan

2006 | 2007



Mayo County
Development Board
Bord Forbartha Chomair Mhaigh Eo





Mayo Sports Partnership would like to thank Ken Wright and the Western People for their assistance in providing a selection of photographs for use in this publication.

All information in this document is correct at time of going to press. Mayo Sports Partnership accepts no liability for any errors or omissions.

Community & Enterprise, Mayo County Council,
Áras an Chontae, Castlebar, Co. Mayo.

Tel: (094) 90 29911
Fax: (094) 90 29912

E-mail: mstp@mayococo.ie
Web: www.mayocdb.ie



introduction

The Local Sports Partnership Initiative

The Irish Sports Council Strategic Plan *Sport for Life* suggests that Local Sports Partnerships are central to increasing participation in sport and physical activity by the mass population. The first Local Sports Partnerships were established by the Irish Sports Council (ISC) in 2001. As of December 2005 LSPs had been established in sixteen locations including Mayo.

The aims of the Local Sports Partnership are;

- to increase participation in sport by improving access to opportunities in sport for all;
- to ensure that the resources invested in sport at a local level are used to best effect.

The ISC has committed to providing ongoing support to LSPs through the provision of two types of grant aid as follows;

- **core funding** towards the cost of employing local sports coordinators, developing the partnership and operating national programmes
- **challenge funding** towards specific, high priority, targeted initiatives identified and promoted by the LSP

Mayo Sports Partnership

Mayo Sports Partnership was officially launched in March 2005 under the auspices of the Mayo County Development Board.

The Board of Mayo Sports Partnership is comprised of sixteen members representing agencies that invest in, or have an interest in sport development in the county and has established or formed links with other groupings including the County Community Forum, Mayo Sports Forum and Mayo Disability Forum.

Mayo Sports Partnership Board

Mayo County Council
 Mayo County Development Board
 Mayo Vocational Education Committee
 Health Service Executive Western Area
 Galway Mayo Institute of Technology
 Dept. of Community, Rural and Gaeltacht Affairs
 F.A.S. - the Training Authority
 Mayo Education Centre



A professional Sports Coordinator and Administrator have been employed to coordinate the implementation of the strategic plan.

Strategic Plan and Implementation Plan

In April 2006 Mayo Sports Partnership launched its first strategic plan - outlining the aspirations and focus of the partnership in promoting sport in the county for the period 2006-09.

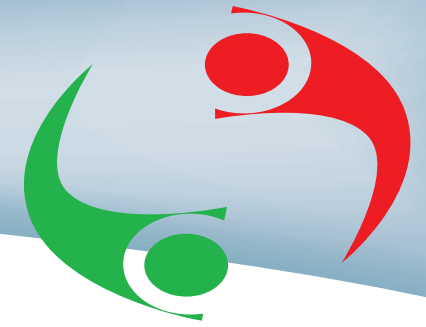
In the compilation of the plan, Mayo Sports Partnership consulted widely with the key stakeholders in sport in the county including individuals, community and voluntary organisations, sports clubs, schools and statutory bodies involved in the promotion of and provision for in the county.

The plan seeks, in particular, to coordinate more effectively the work of the agencies already involved in all aspects of sport development in County Mayo and to complement and add value to current sports provision. The plan outlines a set of four thematic goals and objectives agreed by consensus and geared at achieving a long-term vision for sport in the county.

This Implementation Plan sets out the work of Mayo Sports Partnership in the first two years of the Strategic Plan.

Abbreviations Used

MSP	=	Mayo Sports Partnership
MCCF	=	Mayo County Community Forum
MLAs	=	Mayo Local Authorities
MVEC	=	Mayo Vocational Education Committee
GMIT	=	Galway Mayo Institute of Technology
HSEWA	=	Health Service Executive Western Area
FAS	=	FAS, the Training Authority
MEC	=	Mayo Education Centre
MSF	=	Mayo Sports Forum (sports clubs and organisations)
MCCC	=	Mayo County Childcare Committee
MLP	=	Mayo Leader Partnership
LCDPs	=	Local Community Development Projects
MCDB	=	Mayo County Development Board
MDF	=	Mayo Disability Forum
ILAM	=	Institute of Leisure and Amenity Management
MWP	=	Mayo Walking Partnership
LSP	=	Local Sports Partnerships



implementation plan 2006-2007

Our Definition of Sport

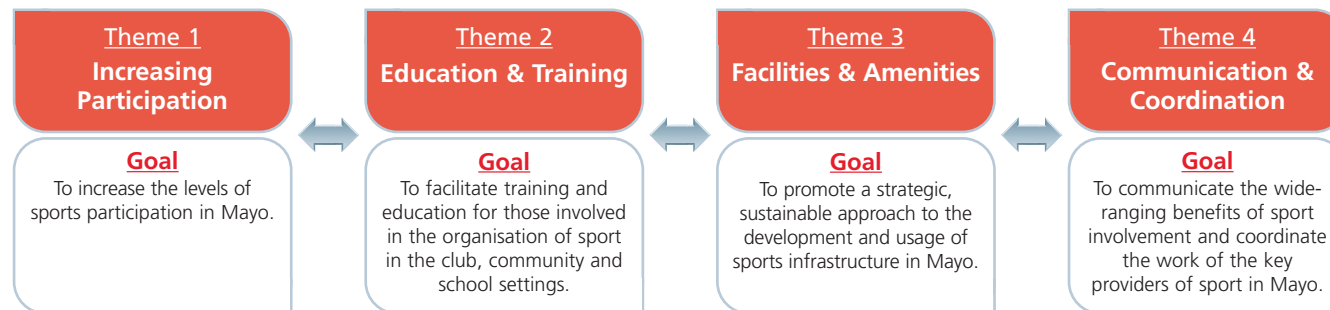
For the purposes of this strategic plan, we define SPORT as **all forms of physical activity which, through casual or organised participation, aim at improving physical fitness and mental well-being, forming social relationships or obtaining results in competition in all levels.** This broad-ranging definition of sport includes active play, physical education, physical recreation, exercise and competitive sport.

Our Vision

The long-term shared vision of Mayo Sports Partnership, and the ideal to which the Board aspires, is of **an environment which encourages and enables people to be involved in sport.**

Our Themes & Goals

In the pursuit of this vision, Mayo Sports Partnership have identified four themes which form the framework under which action will be progressed in the period of this first strategic plan. They are as follows;



Our Mission Statement

In pursuit of the stated vision, the mission of Mayo Sports Partnership is; **to plan, lead and co-ordinate the sustainable development of sport in Mayo.**

Our Main Roles

The key roles of Mayo Sports Partnership are;

- to formulate policy and best practice for sport development in Mayo;
- to coordinate the implementation the strategic plan;
- to foster partnership and collaboration between all organisations involved in the development of sport in Mayo.
- to ensure that all member agencies of the Board contribute to the work of the partnership.
- to involve key stakeholders in informing the future direction of the LSP.
- to integrate the role of sport in the social, economical and cultural development of the county.

Our Key Principles

The key principles which will guide the work of MSP are;

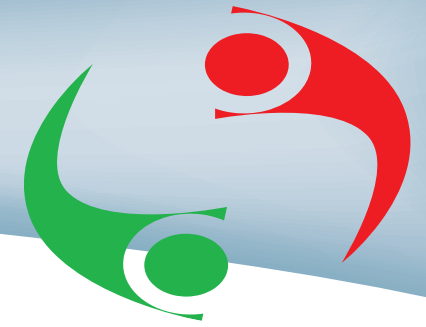
- **equality and inclusion**
We will involve and serve all people equally, irrespective of age, ability or background.
- **empowerment**
We will promote the enablement and empowerment of individuals, organisations and communities.
- **sustainability**
We will support the sustainable development of sport.
- **added value**
We will seek, through our interaction with other agencies, to add value to current sport provision.
- **change**
We remain open to change, and committed to change where the need demands.



theme 1 | increasing participation

Goal To increase the level of sports participation in Mayo

Objectives	Strategic Actions 2006/07	Outcomes	Proposed Delivery Agencies
1.1 To monitor sport participation and provision in the county.	1.1.1. Collate statistics relating to the participation levels and patterns and interests of Mayo people.	Up-to-date statistics on sport participation in Mayo.	MSP / ISC / HSE / MCCF
	1.1.2. Develop and maintain a database of sports coaches and leaders.	Sports Leader Database.	MSP / MSF
1.2. To promote participation in sport at all levels.	1.2.1. Develop and maintain a directory of sports clubs and their provision.	Sport Providers Database.	MSP
	1.2.2. Collate and promote opportunities for participation in recreational sport.	<i>On the Go in Mayo!</i> Information Point developed.	MSP
1.3. To increase participation in sport by low-participation groups.	1.3.1. Identify initiatives to increase sport participation by girls and women, young people, older adults, people in disadvantaged areas, foreign nationals and people with disability.	Key guidelines to successful interventions for low participation groups. Participation programmes and training courses delivered.	HSEWA / MSP / MVEC / GMIT / MLAs / MLP / CDP's / FAS
1.4. To increase the number of leaders in recreational sport.	1.4.1. Initiate programmes aimed at recruiting volunteers for recreational sport.	Increased numbers of volunteers.	MSF / MCCF
	1.4.2. Develop awareness campaigns geared at increasing the involvement of parents in their children's participation in sport.	Increased numbers of parents involved in sports leadership.	HSEWA / MSP / MVEC / MEC
1.5. To empower communities increase participation in sport at local level.	1.5.1. Establish initiatives to enable communities increase, enrich and diversify sport provision at community level.	Increased local provision including; <ul style="list-style-type: none"> - additional programmes - better use of facilities - increased numbers of leaders. 	MVEC / HSEWA / MSF / MLP / GMIT
	1.5.2. Pilot and evaluate a project to enable disadvantaged communities plan and increase participation in recreational sport in their locality.	Pilot project implemented and evaluated.	MCCF / MLAs/ LCDPs / MCDB / FAS / MLP



theme 2 | education and training

goal To support and facilitate training and education for those involved in the organisation of sport in the club, community and school settings.

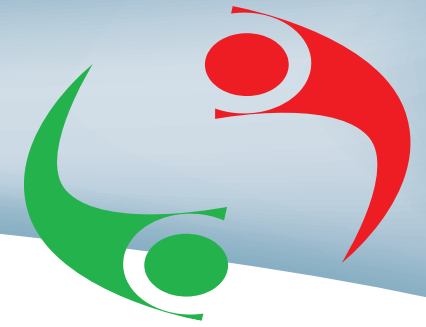
Objectives	Strategic Actions 2006/07	Outcomes	Proposed Delivery Agencies
2.1. To support and foster the work of the sport volunteer.	2.1.1. Conduct research to identify the training needs of voluntary sports coaches and recreation leaders.	Sport Volunteer Training Needs Analysis completed.	MSP / MSF
	2.1.2. Develop a plan to support the training needs of volunteers in sport.	Sports Volunteer Training Plan developed.	MSP / MSF
2.2. To facilitate the sustainable development of sports clubs.	2.2.1. Support Mayo Sports Forum in order to facilitate information dissemination, and planning for the sustainable development of sports clubs.	Sports Forum enabled to identify key developmental issues.	MSP
	2.2.2. Provide programmes to promote best practice in recruitment, training and support of club coaches.	Increased numbers of qualified sports coaches.	MSF / MSP / MVEC
	2.2.3. To appoint Sport Development Officers to assist in the development of organised sport sector.	SDO appointed.	MSF / MLAs and other bodies
2.3. To provide quality sports opportunities for targeted low-participation groups.	2.3.1. Develop training initiatives geared to enable volunteers deliver opportunities appropriate to the needs of girls and women older adults and those with special needs.	Improved provision for and increased participation by, low participation groups.	HSEWA / MSF / MVEC / MLP / MDF / FAS / GMIT
	2.3.2. Deliver training initiatives to enhance the experience of sports participation for young children.	Quality leadership training delivered.	MCCC / MEC / MSF / HSEWA / MSP
2.4. To enable the Board of MSP effectively deliver the strategic plan.	2.4.1. Organise training interventions geared to enable the Board efficiently implement, monitor and evaluate the Strategic Plan and Implementation Plans.	Two training interventions delivered.	MSP
	2.4.2. To carry out a review of the implementation plan.	Review Completed.	MSP



theme 3 | facilities and amenities

goal To promote a strategic, sustainable approach to the development and usage of sports infrastructure in Mayo.

Objectives	Strategic Actions 2006/07	Outcomes	Proposed Delivery Agencies
3.1. To develop a Sports Infrastructure Plan for Mayo.	3.1.1. Conduct an audit of sports facilities and recreation amenities in Mayo.	Facility/Amenity Audit completed.	MSP / MCDB / MCCF
	3.1.2. Conduct a needs analysis of facility owners/operators.	Needs Analysis completed.	MSP
3.2. To promote best practice for facility and amenity development and usage at community level.	3.2.1. Advocate and promote the provision of sports and recreation amenities as an integral element of the county development plan.	Improved amenities at community level.	MSP / MCDB
	3.2.2. Develop best practice guidelines for the planning, construction and management of sports facilities and recreational amenities at community level.	Guidelines document produced.	MSP / ILAM
3.3. To support schools, communities and organisations in the development of quality facilities and amenities.	3.3.1. Collate and disseminate information on sources of funding for developing facilities and amenities.	Increased information available on funding for facility development.	MSP / MCDB
	3.3.2. Organise workshops to assist schools, clubs and communities with applications for the Capital Grants Scheme.	Four capital grant scheme workshops delivered.	MSP / MSF
3.4. To promote increased usage of the natural environment.	3.4.1. Develop a strategy to promote outdoor pursuits in the county.	Strategy developed.	MVEC / GMIT / MSP and Tourism Bodies
	3.4.2. Produce a walking strategy and facilitate communities in the development of walking at local level.	Improved range of opportunities for walking.	MCDB / MWP / MLP MLAs
	3.4.3. Develop initiatives geared to increase participation in cycling.	Increased levels of participation in cycling.	MLAs / MSP



theme 4 | communication & coordination

goal To communicate the wide-ranging benefits of sport participation and coordinate the work of the key providers in Mayo.

Objectives	Strategic Actions 2006/07	Outcomes	Proposed Delivery Agencies
4.1. To create interest in participation and involvement in sport.	4.1.1. Promote awareness, through appropriate publicity and information campaigns, of the benefits of sports participation and leadership for personal development, community development and social inclusion.	Increased awareness of the benefits of sports involvement through feedback received on successful campaigns.	All agencies
	4.1.2. Collate and disseminate information on opportunities for people to become involved in, or partake in sport.	<i>On the Go in Mayo!</i> Information point developed.	MSP + Other Agencies
4.2. To promote coordination between the partner agencies on the Board and communication with other stakeholders in sport development.	4.2.1. Build and facilitate effective working relationships between the agencies involved in the development of sport.	Increased input by agencies including funding, marketing, human resources etc.	MSP
	4.2.2. Provide opportunities for consultation and networking with other key stakeholders in the county.	Improved understanding and involvement of stakeholders.	MSP
	4.2.3. Facilitate regular contact between Mayo Sports Partnership and the Irish Sports Council, other LSPs, and key national agencies.	Positive working relationships with other agencies.	MSP / ISC / LSPs
4.3. To operate and manage the affairs of MSP in an effective and transparent manner.	4.3.1. Establish systems and resources to effectively manage the affairs of Mayo Sports Partnership and implement the plan for 2006/07.	Effective management of MSP.	MSP
	4.3.2. Develop easily accessible systems of information exchange for all involved or interested in the work of MSP.	Accessible information exchange.	MSP
4.4. To create awareness of, and seek support for, the work of Mayo Sports Partnership.	4.4.1. Disseminate and promote the Strategic Plan and Implementation Plan amongst the general public and key stakeholders.	Strategic Plan available to stakeholders and public.	MSP